



## **Best Workplaces for Commuters<sup>SM</sup> Employer E-Update** ***Monthly Highlights for Best Workplaces for Commuters<sup>SM</sup> Employers***

**October 2003**

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### **1. CONTEST! Send Us Your Commuter Benefits Newsletters**

Do you have a great newsletter for promoting your organization's commuter benefits? If so, enter it in the first Best Workplaces for Commuters Newsletter Contest! The top three most creative and catchiest newsletters will be announced in the December E-Update, featured on our web site, and showcased as examples in our new on-line tool kit.

Please e-mail your newsletter to [bwc@epa.gov](mailto:bwc@epa.gov) or fax to (734) 214-4052 c/o Patrice Thornton. Entries will be accepted through November 30, 2003. Best of Luck!

### **2. November Phone Forum: Creative Strategies To Increase Your Visibility as one of the Best Workplaces for Commuters**

Marketing your designation as one of the Best Workplaces for Commuters is a great way to differentiate your company from competition, earn recognition for environmental stewardship, promote your nationally recognized commuter benefits program, and attract and retain outstanding employees.

Please mark your calendar for **Thursday, November 6 at 2:30pm (EST)** for this presentation and discussion on creative marketing strategies for increasing your company's visibility as one of the Best Workplaces for Commuters employer. Invitations will be sent out to all this week.

### **3. In the Newsroom**

You've seen the various regional list announcements in the E-Update, but did you know that you have access to the media generated across the nation about Best Workplaces for Commuters? In the Best Workplaces for Commuters Newsroom, you can find out "What's New," what's "In the News," who is being recognized, or check out the archives. Visit <http://www.bwc.gov/newsroom.htm> to read all about it today!

#### 4. **Best Workplaces for Commuters<sup>SM</sup> Welcomes 54 Employers in September – 66,488 additional employee commuters covered nationwide under our program!**

Best Workplaces for Commuters now covers over 1.1 million employees across the nation and would like to recognize the following employers, who qualified in September:

- California: California Department of Mental Health, California Highway Patrol, Camp Dresser & McKee, City of Sacramento, Kronick Moskowitz Tiedemann & Girard, Mercy San Juan Medical Center, Sacramento TMA, Standard Pacific Homes of Northern California, State of California Department of Finance, TechRP, Tyco Healthcare, USDA Office of General Counsel, Xign Corporation, Zenith Insurance Company
- Connecticut: Hospital of Saint Raphael, Rideworks of Greater New Haven, Yale University
- Massachusetts: AMEC, Aramark, Atlantic Coast Airlines, BAA Boston, Inc., Beacon Beers Joint Venture, Beth Israel Deaconess Medical Center, Brigham & Women's Hospital, EMC Corporation, Federal Aviation Authority, FedEx Aircraft Maintenance, FedEx Boston Ramp, Flatiron Structures, Genzyme Corporation, Gilbane, Hilton Hotel, HMS Host, Hudson General, Logan Health Center, Massachusetts College of Pharmacy & Health Sciences, Massport, Northeast States for Coordinated Air Use Management, Novell, O'Brien Kreitzberg, Parson Brinckerhoff, Traveler's Aid, US Airways, Vertex Pharmaceuticals Incorporated, Wainwright Bank, Westfield Concession Management
- New Hampshire: Dartmouth-Hitchcock Medical Center, Rockingham Planning Commission
- Rhode Island: Rhode Island Housing
- Vermont: Chittenden Bank, Fletcher Allen Health Care, Rural Community Transportation, University of Vermont

**If there is someone in your organization who you want us to include on our *Best Workplaces for Commuters E-Update* distribution list, please e-mail your request to [bwc@epa.gov](mailto:bwc@epa.gov) with "Add to *Best Workplaces for Commuters E-Update*" as the subject and the individual's e-mail address in the message text. If you would like to have your name removed from this list and have another person's name from your organization added to our distribution list, please send us an e-mail message to [bwc@epa.gov](mailto:bwc@epa.gov) with "Remove from *Best Workplaces for Commuters E-Update*" as the subject line. Please provide us with the e-mail address of the new contact person for your organization.**